



<b>Critical Success Factor #1: Maintain necessary programs for support</b>
<i>Strategic Initiative #1: Provide information, communication, and advocacy to communities and governmental funding sources to maintain support.</i>
<i>Strategic Initiative #2: Advocate for increases in state and federal funding to strive to meet long term goals.</i>

<b>Critical Success Factor #2: Coordinated Point of Entry</b>
<i>Strategic Initiative #3: Develop a program and expectations that meet state CPOE standards – architect, funder, and quality assurance.</i>

<b>Critical Success Factor #3: Determine which programs are crucial for older adults in the area and organize programs around those priorities.</b>
<i>Strategic Initiative #4: Determine funding formula based on priority programs.</i>
<i>Strategic Initiative #5: Review needs for health and wellness funding and support.</i>

<b>Critical Success Factor #4: Determine the main function of the agency.</b>
<i>Strategic Initiative #6: Prioritize agency funds</i>

<b>Critical Success Factor #5: Program evaluation</b>
<i>Strategic Initiative #7: Assess programs and outcomes and be willing to change programs as needed to better meet outcomes</i>

<b>Critical Success Factor #6: Bring awareness to the community about needs and the funding burden; get the community to take action.</b>
<i>Strategic Initiative #8: Better marketing and instruction on advocacy; community education</i>

<b>Critical Success Factor #7: Annual Evaluation of the Strategic Plan</b>